

BUSINESS ADMINISTRATION - CUSTOMIZED EMPHASIS REQUIREMENTS (MBA)

Code	Title	Units
Select 9 credits of MBA electives (non-CBK, non-breadth courses)		9
ACCOUNT 745	AI IN ACCOUNTING & FINANCE	
ACCOUNT 748	FINANCIAL STATEMENT ANALYSIS	
ACCOUNT 755	MANAGERIAL ACCOUNTING AND CONTROLLERSHIP	
ACCOUNT 756	EXECUTIVE TAX TOPICS	
ACCOUNT 770	ANALYTICS IN ACCOUNTING	
ACCOUNT 777	FRAUD FROM THE MANAGER'S PERSPECTIVE	
ACCOUNT 787		
ECON 761	FUNDAMENTALS OF BUSINESS FORECASTING	
FNBSLW 732	QUANTITATIVE FINANCIAL ANALYSIS	
FNBSLW 736	INVESTMENT BANKING	
FNBSLW 737	SECURITIES VALUATION	
FNBSLW 740	FINANCIAL DERIVATIVES	
FNBSLW 755	MULTINATIONAL BUSINESS FINANCE	
FNBSLW 760	FINANCIAL MARKETS	
FNBSLW 765	FIXED INCOME AND ALTERNATIVE INVESTMENTS	
FNBSLW 770	CAPITAL BUDGETING	
FNBSLW 780	PORTFOLIO THEORY AND PRACTICE	
ITSCM 760	TOPICS IN INFORMATION TECHNOLOGY AND MANAGEMENT	
ITSCM 761	SUPPLY CHAIN SYSTEMS	
ITSCM 763	GLOBAL OPERATIONS MANAGEMENT	
ITSCM 765	TOPICS IN PROJECT MANAGEMENT	
ITSCM 768	OPERATIONS STRATEGY	
ITSCM 769	QUALITY ISSUES IN OPERATIONS	
ITSCM 772	INFORMATION TECHNOLOGY SERVICE MANAGEMENT	
ITSCM 773	DATA FOUNDATIONS FOR BUSINESS ANALYTICS	
ITSCM 774	DATA ANALYTICS AND BUSINESS INTELLIGENCE	
ITSCM 776	BUSINESS PROCESS INNOVATION AND MANAGEMENT	
ITSCM 777	DATA MINING FOR BUSINESS	
ITSCM 778	PROGRAMMING FOR ANALYTICS	
ITSCM 779	VISUAL ANALYTICS FOR BUSINESS	
ITSCM 780	DISASTER RECOVERY AND BUSINESS CONTINUITY	
ITSCM 781	SUPPLY CHAIN ANALYTICS	
ITSCM 782	GLOBAL PROJECT MANAGEMENT	
ITSCM 785	APPLIED PROJECT MANAGEMENT	
MANGEMNT 741	ORGANIZATIONAL BEHAVIOR	

MANGEMNT 751	TALENT MANAGEMENT
MANGEMNT 752	CURRENT ISSUES IN COMPENSATION AND BENEFITS
MANGEMNT 753	TRAINING AND DEVELOPMENT
MANGEMNT 758	LABOR AND EMPLOYEE RELATIONS
MANGEMNT 760	STRATEGIC MANAGEMENT OF HUMAN RESOURCES
MANGEMNT 764	SUSTAINABLE MANAGEMENT
MANGEMNT 765	NONPROFIT MANAGEMENT
MANGEMNT 770	ORGANIZATION DESIGN
MANGEMNT 777	INTERNATIONAL MANAGEMENT
MANGEMNT 781	ANALYTICS FOR STRATEGIC DECISIONS
MARKETNG 751	CONSUMER INSIGHT & CUSTOMER EXPERIENCE
MARKETNG 761	INTERNATIONAL MARKETING
MARKETNG 767	ENTREPRENEURIAL MARKETING STRATEGY
MARKETNG 770	BRAND MANAGEMENT
MARKETNG 772	DIGITAL MARKETING
MARKETNG 777	ARTIFICIAL INTELLIGENCE IN MARKETING
MARKETNG 778	MARKETING AND SALESFORCE AUTOMATION & ARTIFICIAL INTELLIGENCE
SAFETY 712	DISASTER PLANNING AND RESPONSE
SAFETY 753	ENVIRONMENTAL LAW
SAFETY 757	PRINCIPLES OF OCCUPATIONAL EPIDEMIOLOGY
SAFETY 783	ENVIRONMENTAL AND SAFETY MANAGEMENT
SAFETY 784	APPLIED ERGONOMICS
SAFETY 787	SYSTEM SAFETY ANALYSIS

Total Units **9**