

# ENTREPRENEURSHIP AND INNOVATION REQUIREMENTS (BBA)

Code	Title	Units
<b>Major Requirements - 27 units</b>		
FNBSLW 370	ENTREPRENEURIAL FINANCIAL MANAGEMENT	3
MARKETNG 312	PRINCIPLES OF SELLING	3
MARKETNG 360	ENTREPRENEURIAL MARKETING	3
MANGEMNT 201	INTRODUCTION TO ENTREPRENEURSHIP	3
MANGEMNT 321	ENTREPRENEURIAL FAMILY BUSINESSES	3
	or MANGEMNT 38cBUILDING ENTREPRENEURIAL ORGANIZATIONS	
MANGEMNT 485	MANAGEMENT CONSULTING	3
MANGEMNT 487	ENTREPRENEURSHIP: NEW VENTURES	3
Select 6 units of 300-400 level courses in the following areas: ACCOUNT, BEINDP, ECON, FNBSLW, ITSCM, MANGEMNT, MARKETNG, SAFETY		6
<b>Total Units</b>		<b>27</b>